



BUSINESS PRESENTATION

Museums22

CREATING THE MUSEUMS OF TOMORROW





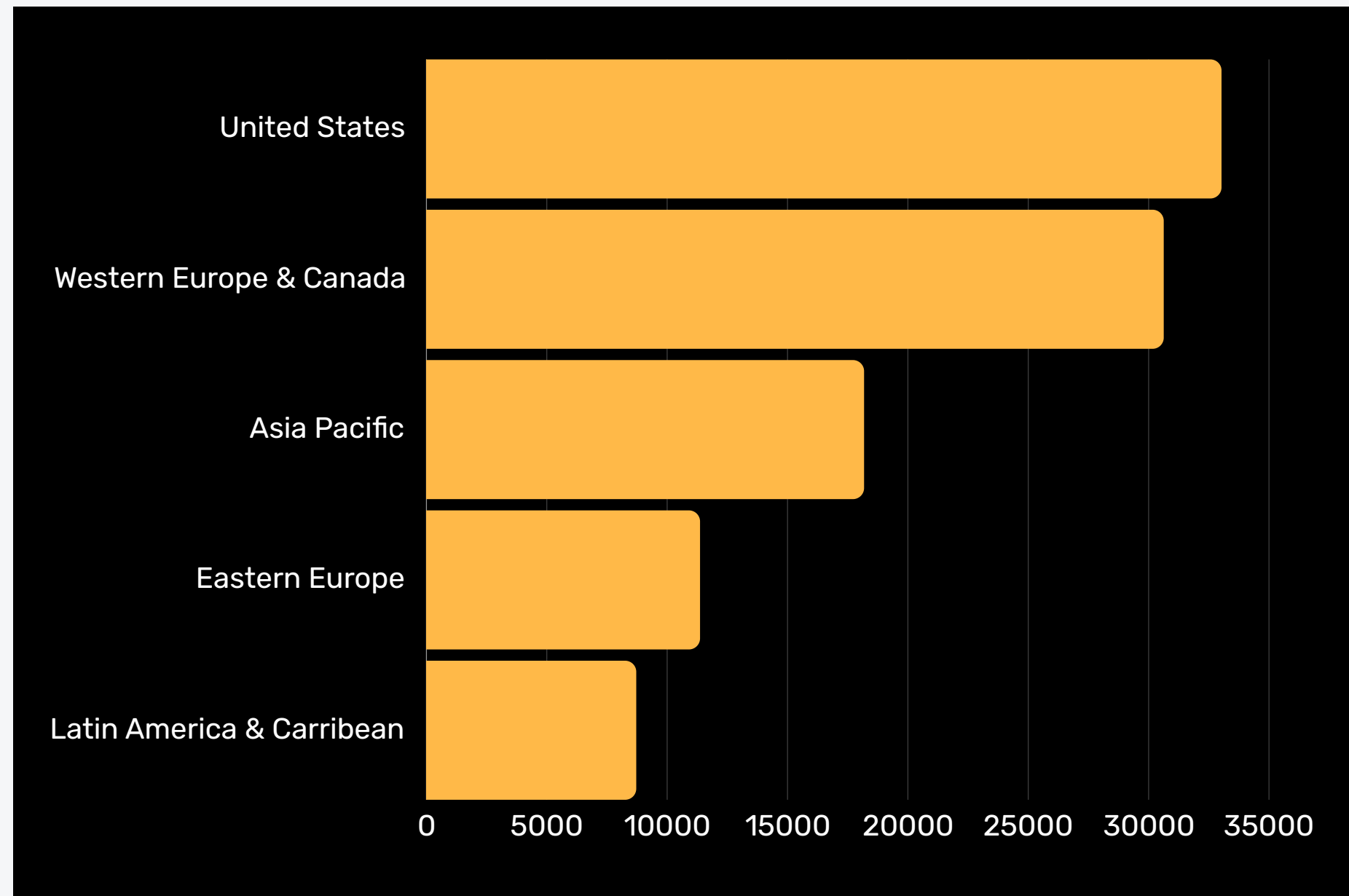
About Museums22

Museums22 is a museum technology company that helps museums, art galleries, monuments and heritage sites connect with visitors through custom mobile apps, audio guides, and digital catalogs. Museums22 simplifies technology for institutions and enables them get easy access to data points about visitor interest, feedback and helps digitize physical exhibits and collections for international viewers - all of this in a SaaS model.

We aspire to revolutionize the engagement between museums, monuments, and cultural institutions and their audiences. Our approach? Implementing technology that is easy to manage and even easier to experience.

— Shalini Bansal, Co-Founder

Why Museums Need Technology



Total number of active museums globally as per Statistica

Museums are Going Digital – Are You?

Around 78% of museum institutions intend to use audio and video elements in their visitor experience, with around 67% wanting to host online exhibitions. With more visitors preferring to have digital access in their museum experience, the time is perfect for museums to go digital.

Easy Implementation – Many Benefits

With the introduction of SaaS models in museum technology, museums no longer have to pay high setup and development fees. Just a single payment monthly/annually gives museums technology that can be used across devices, roles and visitor experiences. It's that easy.

Our Products and Services

1



Custom Mobile Apps

With a simple SaaS subscription, digitize your museum and enable seamless visitor experiences

2



Audio Guides

Connect with every visitor and enrich the story behind your collections. Supports multiple languages

3



Virtual Tours

Fully immersive experience, allowing users to explore museum exhibits from anywhere in the world

4



Online Web Galleries

Digitize your physical collections and take your museum out of your four walls

5



Games

Designed to educate and entertain users of all ages - customizable as per your collection

6



Quizzes

Users can explore topics related to specific exhibits, historical events, or famous artworks

7



AR Experiences

Simply scan the QR code in front of your collection to explore a new dimension of art

8



Listing of exhibitions and events

An engaging way to showcase upcoming events, exhibitions, and special programs



Custom Apps

Our apps can be customized as per your requirements, and can include curated experiences, cloud-based content management, and Interactive maps helping museums in curating each visitor's journey.

Our customised features cover every aspect of engaging digital storytelling, from in-depth research and sophisticated writing to professional voice-over.

Cross-platform accessibility ensures seamless use on iOS, Android, and web, while AR/VR features are some of the many customised features we offer through our apps.



Games & Quizzes

Looking to make your visitor journey memorable? Add fun games like Puzzles, Match and Click, and Pair Up to make visitors engage more with your art and collections!

Our games are designed to educate, entertain, and inspire players of all ages, blending educational content with fun gameplay.

Need something more challenging? Test your visitor's knowledge with custom quizzes.

Designed for all ages, these quizzes are in the form of multiple choice questions. Users can explore topics related to specific exhibits, historical events, or famous artworks at your venue.



AR experiences

Imagine walking into a museum and seeing the past unfold right before your eyes, artefacts coming to life, historical figures telling their own stories, and entire environments being reconstructed as they once were.

Simply scan the QR code in front of you to explore a new dimension of art.

Yes, it's that simple!

Want to make it even more immersive? Pair it with an audio guide and create the ultimate audio-visual AR experience for your visitors.



Online Web Galleries

Web Galleries and Collections platform is a powerful, cloud-based SaaS solution that enables you to create responsive, visually stunning web galleries tailored to your site's needs.

Advanced filtering options allow users to explore collections with ease, while interactive elements boost engagement, delivering a customized, immersive experience for creators and audiences alike.

Listing of Events & Virtual Tours

Our Exhibitions & Events Listing feature provides an engaging way to showcase upcoming events, exhibitions, and special programs. These events and Exhibitions can be customizable as notifications and updated in real time.

Looking to curate virtual tours for faraway visitors?

Our Virtual Tours feature offers a fully immersive experience, allowing users to explore museum exhibits from anywhere in the world.

High-resolution, 360-degree views paired with interactive hotspots provide in-depth insights into each artefact, exhibit, or gallery. Visitors can navigate freely or follow guided tours, all from the comfort of their own device.



Why Choose Museums22

Museums22 enables you to create more immersive visitor experiences through audio guides, AR experiences, and instant social media feedback features. With a robust backend that gives you important data points for all visitor engagement metrics, take charge of your museum and make data-driven decisions.



Go Digital!

Museums22's solutions enable your visitors to carry your museum in their pockets - power both online and in-museum experiences!

Ultimate Visitor Experience

Streamline visitor data and fulfillment. Connect better with your visitor through social media, notifications and newsletters.

Many Solutions, One Platform

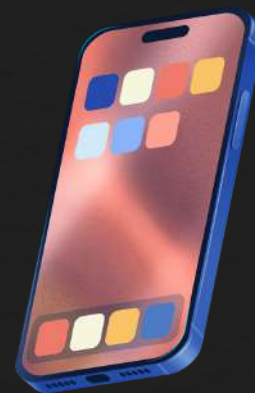
Create multiple dynamic mobile and web solutions through a single point data entry into a robust backend.

This is What Museums22 Offers



Efficient Content Management System

Password protected access | Shows hosted content at one glance to museum team | Easy edit and access



Ultimate Visitor Engagement

Let visitors connect with your collections through audio guide, games/quizzes, AR experiences and more!



Real time App Analytics Dashboard

Data at a glance | Intelligence about usage | Report generation | Analytics about app and exhibits





Museums Should Be For Everyone

Our apps are designed with accessibility in mind, ensuring inclusivity for users with diverse physical needs.

Features like screen reader compatibility, high-contrast modes, and easy navigation enhance usability for visually and mobility-impaired users.

Looking for further customizations to better fit the needs of your visitors? Our apps are highly customizable and accessible for users of all ages and backgrounds



राष्ट्रीय आधुनिक
कला संग्रहालय
NATIONAL GALLERY
OF MODERN ART



National Museum
New Delhi



सत्यमेव जयते
गुजरात सरकार

Museums of Gujarat



Maratha Museum



ST+ART
INDIA FOUNDATION



SURENDRAPURI

Customer Reviews



We partnered with Museums 22 and created a tour where visitors can use their smartphone to download our branded Audio Tour app at no cost. It has been welcomed with a good response from our visitors and allowed us to expand the information beyond our signage with extra photos, etc.

— Aviation Museum of Kentucky



Museums22 crafted a very interesting tour covering more than 200 exhibits across 39 galleries in English.

— Salar Jung Museum



Our guests use their [Museum22's] simple and friendly technology widely, both through the app and the QR scan codes. A short preview tour is also available for those who cannot visit the museum in person and want a glimpse into the collection.

— Guru Kahan Art Museum



Get In Touch



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OUR WEBSITE

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